











## Business Alliance Initiative

The school-based Business Alliance Initiative is currently enjoying its sixteenth successful year in the Wake County Public School System. The Business Alliance process is a collaborative partnership between business leaders throughout Wake County and the educators at our middle and high schools.

The career and life expertise of the business leaders provides students with the relevancy between education and future careers. Through career-related events, businesses can help prepare students to be future employees of Wake County.

Business leaders become part of a school-based Business Alliance at a school that is convenient for them. Typically, an alliance is comprised of 8-10 business leaders, a Career Development Coordinator (CDC), the principal, a PTA liaison, the Special Populations Coordinator, and student representatives.

A business member can expect a nominal time commitment of approximately 1-2 hours a month during the school year, either in monthly alliance meetings with key school personnel, or in direct participation in a career-based alliance activity such as:

	<b>Career Fairs</b>		<b>Guest Speaking</b>
	<b>Practice Job Interviews</b>		<b>Dropout Prevention</b>
	<b>Graduation Projects</b>		<b>Resume Reviews</b>
	<b>Business Ethics Discussions</b>		<b>Site Tours</b>
	<b>Job Shadowing</b>		<b>Internship Opportunities</b>

In addition to direct participation, the networking ability of our business leaders allows the alliance initiative to tap an extensive resource of talented individuals to which students would not otherwise have access.

The immediate result of this partnership is to help prepare every student to make responsible, productive career choices, by assisting with school-based and work-based activities. The end result is preparing students for the career of their choice, ultimately benefiting the employers of this county and state.

**For more information  
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